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57056

BBA 6th Sem. (Old) 2011-14 Examination – November, 2018 PERSONALITY AND SOFT SKILLS DEVELOPMENT

Paper: Bba-606

Time: Three Hours]

[Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: The question paper is divided in two Sections. Section 'A' comprising eight short answer type questions (carrying two marks each, which are compulsory. Answer to each question should not exceed 50 words normally) Section 'B' comprising 8 questions (2 questions from each unit). The students are required to attempt four questions selecting one question from each unit. All questions will carry equal marks.

SECTION - A

- 1. Short Answer Type Questions:
 - (a) What do you mean by motivational environment?
 - (b) Enlist different educational determinants.

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- (c) What do you mean by symbol of shelf?
- (d) What is the role of clothing in personality development?
- (e) Enlist the key determinants of personality.
- (f) What is dress sense?
- (g) What are emerging trends in grooming?
- (h) What is the role of personal hygiene in personality development?

SECTION -- B

UNIT - I

- What is the process of moulding the personality patterns? Explain.
- What are different personality syndrome? Explain.

UNIT - II

- Explain the role of social determinants in personality development.
- What are family determinants? Explain its effects on formation of individual's personality.

UNIT - III

- How the personal stress is managed? Explain the process of managing the stress.
- What are different personality patterns? Explain the role of social determinants in personality development.

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UNIT - IV

- 8. What are different strategies for gaining power and influence? Explain.
- 9. Write a detailed note on interviewing skills.

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