

Roll No.

56042

MBA 2 Year 3rd Semester (Old) Batch

2011-2013

Examination – December, 2018

MANAGEMENT INFORMATION SYSTEM

Paper : MBA-302

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All question of Section 'A' are *compulsory*. Attempt any *four* questions from Section 'B' selecting at least *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on :

- (a) Define hardware and software.
- (b) Role of computer in MIS.
- (c) Group decision support system.
- (d) Software quality assurance.

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- (e) Types of MIS.
- (f) Explain system development life cycle.
- (g) Fuzzy logic.
- (h) Artificial intelligence.

SECTION – B

UNIT – I

- 2. Discuss Decision-making Process and explain the role of MIS in Decision-making.
- 3. Explain the role of business in developing DSS. Discuss the steps in constructing DSS.

UNIT – II

- 4. How does Porter's competitive forces model help companies develop competitive strategies using information systems ?
- 5. Define information system for strategic advantage. What strategies are useful for improving business qualities and system implementation ?

UNIT – III

- 6. Explain various types of Information Systems in detail along with their analysis and design.

- 7. Explain why the testing stage of systems development is so important. Name and describe the three stages of testing for an information system.

UNIT – IV

- 8. What is meant by system implementation ? Discuss various strategies for installing a newly developed MIS in your organization.
- 9. Explain the ERP and CRM system.

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