

8. Write a detail note on Major export promotion schemes in India.

OR

9. Explain the role of export promotion councils in trade promotion.

Roll No. ....

**56087**

**MBA 2 Year 4th Semester  
(New Scheme) 2011-2013  
Examination-May, 2017**

**INTERNATIONAL LOGISTICS**

**Paper : MBA-419**

**Time : 3 hours**

**Max. Marks : 80**

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Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

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**Note:** Question No. 1 in Section A is **compulsory**. Attempt four questions from Section B (**two** from each unit) selecting **one** question from each unit. All questions carry equal marks.

**SECTION - A**

1. Write short notes on the following :

(a) Trade

(b) Export

(c) Cargo Insurance

(d) Pre-Shipment inspection

(e) ECGC

(f) UCPDC guidelines

(g) SEZ

(h) EHTP

### **SECTION - B**

#### **UNIT - I**

2. Explain the nature, significance and components of international logistics.

**OR**

3. Discuss the importance of international logistics infrastructure.

#### **UNIT - II**

4. Discuss the role of forwarding agents.

**OR**

5. What are the different shipping modes ?  
Procedures and their documentations ?

#### **UNIT - III**

6. Explain the nature, importance and role of EXIM Banks.

**OR**

7. Discuss the ways of protecting against adverse movements in exchange rates.

#### **UNIT - IV**